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—The New York Times

March 25, 2009

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Ms. Lenita McFeron
Central Florida Chapter ALA
PO Box 3068
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Dear Ms. McFeron,

Thank you for your donation and welcome to The President's Circle!

As we struggle to raise money in the worst fundraising environment anyone has ever seen, the support of our President's Circle donors is more crucial - and appreciated than EVER!

Thank you! Thank you! Thank you!

As a member of The President's Circle, you'll NEVER receive any junk mail from us! I'll only send you personal letters and updates that show you how we are using your generous donations.

From time to time I'll invite you to President's Circle events which range from small dinners with members of our Board to free concerts or receptions with some of our celebrity supporters like Candice Bergen, Walter Cronkite, Alex Trebek and Ronan Tynan.

The next time you're traveling to China, India, South America or Africa, I'd be honored to arrange for you to visit one of our hospitals and to meet some of the kids you have helped!

In a couple months I am going to send you a picture of a child we are able to help thanks to your support. I bet it will put a smile on your face too.

Remember, 100% of any additional gifts you make will be used to help children around the world, 0% will go to overhead.

Thanks again for helping us help these kids.

Brian
Co-Founder/President

P.S. If you ever have any feedback (good or bad) please let me know:
brian@smiletrain.org, phone (212) 689-9199.

P.P.S. The Smile Train is a non-profit 501 (c) (3) organization (tax ID# 13-3661416). Since no goods or services were provided in exchange for your gift of \$2,673.49 on 3/23/2009 it is tax-deductible to the full extent allowed by law